Privacy Policy

Last updated: August 26, 2021

Snow Leopard Conservancy ("us", "we", or "our") operates https://snowleopardconservancy.org (the "Site"). This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site.

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection And Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information may include, but is not limited to your name ("Personal Information").

Log Data

Like many site operators, we collect information that your browser sends whenever you visit our Site ("Log Data").

This Log Data may include information such as your computer’s Internet Protocol ("IP") address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this ...

Communications

We may use your Personal Information to contact you with newsletters, items of topical importance, appeals or other informative materials but will allow you to opt out of specific communications.

If you send us e-mail your return address will be displayed in the header we receive. We will use this information only to answer your inquiry. We may on occasion keep your message as a record of the contact but at no time will we share e-mail information with outside companies or agencies, unless forced to do so by law or court order.

Cookies
Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer’s hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site. Snow Leopard Conservancy, through our partnership with Google, exclusively uses 1st party cookies (a cookie that is created by the Conservancy’s web site) to ensure reliable tracking and to protect visitor privacy.

**Security**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

All information involving monetary transactions provided to Snow Leopard Conservancy, such as donation forms, e-commerce and event registrations, is transmitted using SSL (Secure Socket Layer) encryption. SSL is a proven coding system that lets the user’s browser automatically encrypt, or scramble, data before the user sends it to us.

**Links**

This web site contains links to other sites. Snow Leopard Conservancy is not responsible for the privacy practices of such other sites.

**Internet Protocol Address**

We collect an IP address from all visitors to our site(s). An IP address is a number that is automatically assigned to the user’s computer when the user uses the Internet. We use IP addresses to help diagnose problems with our server, administer our site, analyze trends, track users’ movements, gather broad demographic information for aggregate use in order for us to improve our site(s) and deliver customized, personalized content. IP addresses are not linked to personally identifiable information.

**Changes To This Privacy Policy**

This Privacy Policy is effective as of August 26, 2021 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.
If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

If you have any questions about this Privacy Policy, please contact us.

Snow Leopard Conservancy
75 Boyes Blvd
Sonoma CA 95476
Phone: (707) 938-1700