


OUR MISSION


Ensuring snow leopard survival and conserving mountain landscapes by expanding environmental awareness and sharing innovative practices through community stewardship and partnerships.




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2021 IMPACT REPORT

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Worldwide Indigenous Science Network

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Transforming a Better Future

FOR THE GUARDIANS OF THE ASIAN HIGH MOUNTAIN ECOSYSTEM



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Dear Friends,

Reflecting on 2021, we are truly thankful for your support and opportunity to again reconnect in person with some of you. We feel deeply inspired by the compassion, altruism, and generosity you have shown for protecting snow leopards.

We hope you are also moved by the commitment and human spirit embodied in our 2021 Impact Report, made possible by your generous gifts and our incredible partners in Asia, which are turning our collective vision of human-wildlife coexistence into a reality.

The lives of snow leopards, wolves, and livestock are being saved by Foxlights in Mongolia and livestock-safe corrals in Pakistan, avoiding harmful human-wildlife conflict and protecting herders' vital livelihood.

In the rapidly changing Nepalese Himalaya, community-led initiatives catalyzed by mobilizers and entrepreneurs are building local pride and advocacy for conservation and sustainability while preserving unique cultures and traditions.

Land of Snow Leopard Network is reinvigorating the power of Traditional Ecological Knowledge and the Sacred Snow Leopard in Central and Inner Asia, emphasizing the importance of spirituality and culture in conservation globally.

Schoolchildren in Pakistan, Mongolia, and Nepal are demonstrating their dedication as advocates for snow leopards and their protection during Snow Leopard Day Festivals, with the energetic spirit of this next generation inspiring us that we are on the right path toward restoring the life-sustaining relationship and dependence with our amazing planet and its interconnected web of life.

We cannot thank you enough for your important role in making these achievements possible. Last year's successes leave us in a stronger position and better able to deal with rapidly emerging global threats.

With heartfelt gratitude,

Rodney Jackson, PhD
Founder & Executive Director

Ashleigh Lutz-Nelson
Executive Vice President

We would like to acknowledge the extraordinary program support provided by:



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2021 AT A GLANCE

SNOW LEOPARD RANGE



12
NUMBER OF RANGE COUNTRIES WHERE SNOW LEOPARDS ARE PRESENT

8
NUMBER OF COUNTRIES WHERE SLC HAS SNOW LEOPARD CONSERVATION PROJECTS

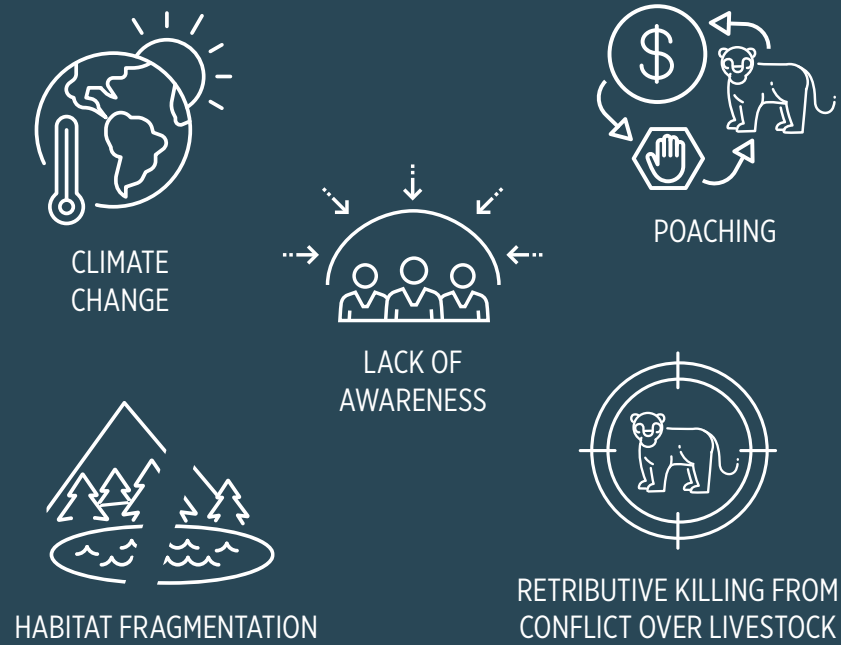
4,000-7,000
NUMBER OF SNOW LEOPARDS ALIVE TODAY (RED-LIST VULNERABLE)

ESTIMATED SNOW LEOPARD POPULATION BY COUNTRY

50-200 AFGHANISTAN	800-1,100 MONGOLIA*
80-100 BHUTAN*	300-400 NEPAL*
4,500 CHINA*	250-420 PAKISTAN*
500 INDIA	70-90 RUSSIAN FEDERATION*
100 KAZAKHSTAN	260 TAJIKISTAN*
300-400 KYRGYZSTAN*	30-120 UZBEKISTAN

*COUNTRIES WHERE SLC HAS CONSERVATION PROJECTS

TOP THREATS TO SNOW LEOPARDS



SLC CONSERVATION PROJECTS

5,250
HERDING COMMUNITY MEMBERS ACTIVELY ENGAGED IN LIVESTOCK AND SNOW LEOPARD PROTECTIVE MEASURES

67
MEN AND WOMEN WERE EMPLOYED IN LOCAL COMMUNITIES IN 6 SNOW LEOPARD RANGE COUNTRIES

70
MORE FOXLIGHTS DISTRIBUTED

SLC EDUCATION PROJECTS

67 SCHOOLS ENGAGED WITH **3,000** STUDENTS AND **100** TEACHERS

7,000
SNOW LEOPARD DAY FESTIVAL PARTICIPANTS

5,550
ADDITIONAL LOCAL COMMUNITY MEMBERS REACHED WITH EDUCATIONAL OPPORTUNITIES

10
RANGERS TRAINED

36
SNOW LEOPARD CONSERVATION RADIO EPISODES AIRED IN NEPAL

SLC IS LED BY OUR 6 CORE VALUES

- PASSION** We are driven by the urgency of protecting wildlife and wild places
- CREATIVITY** Embracing innovation, imagination, and insightful observations
- EMPOWERMENT** Empowering staff, partners, and communities to sustain effective conservation
- COLLABORATION** Recognizing the importance of diverse, inclusive, and equal partnerships
- INTEGRITY** Maintaining honesty, trust, and respect as the basis of our work
- REVERENCE** Recognizing snow leopards as ecological ambassadors and spiritual totems

In the Land of the Most Elusive Cat

ENSURING SNOW LEOPARDS CONTINUE TO REIGN OVER THE MOUNTAINS



Left: Zhaparkul Raymbekov, LOSL Sacred Site Guardian and Giver of Blessings. Center: Camera trap image of mother and cubs, Baltistan Wildlife Conservation and Development Organization, Pakistan. Right: Rinzin Phunjok Lama.

Snow Leopard Conservancy believes the key to saving snow leopards is connecting with mountain communities that share their land. We work closely with people of all ages who will be the foundation for lasting conservation, providing environmental education, knowledge on pasture and herd management, and tools that protect both livestock and predators. Spanning the gap between past and present, we also reconnect people with the profound spiritual and cultural importance snow leopards have historically borne in many countries. Finally, the Conservancy is deeply committed to mentoring individuals, creating a new generation of wildlife champions.

RAISING AWARENESS THROUGH EDUCATION

The Conservancy has always placed high value on education,

a major focus of many of our projects. Through our partners, we provide conservation/environmental education to children, adults, parents, community members, herders, local and governmental officials, and rural and urban dwellers. We use school textbook curriculum, traveling interactive courses and materials, community festivals, magazines, social and traditional media, and artistic media. The guiding principle is that you will not care about that which you do not know.

SNOW LEOPARD AS TOTEM ANIMAL

The Conservancy proudly sponsors the wonderful Land of Snow Leopard (LOSL) network, winner of this year's Disney Conservation Hero Award, for its dedicated work. The award acknowledged the Network's

commitment to save wildlife, protect habitats, and inspire communities to take part in conservation efforts. LOSL's Indigenous Cultural Practitioners, spiritual leaders, and keepers of Traditional Ecological Knowledge bring communities together to further snow leopard conservation while preserving unique, traditional cultures. Reviving indigenous cultural practices and attitudes toward sacred species is seen by the LOSL's members as crucial to preserving our planet.

MENTORING NEW CONSERVATIONISTS

Knowing that the best path forward is to foster the ability for those living in snow leopard countries to take the helm of conserving biodiversity, the Conservancy invests in passionate individuals working to safeguard their lands. We help

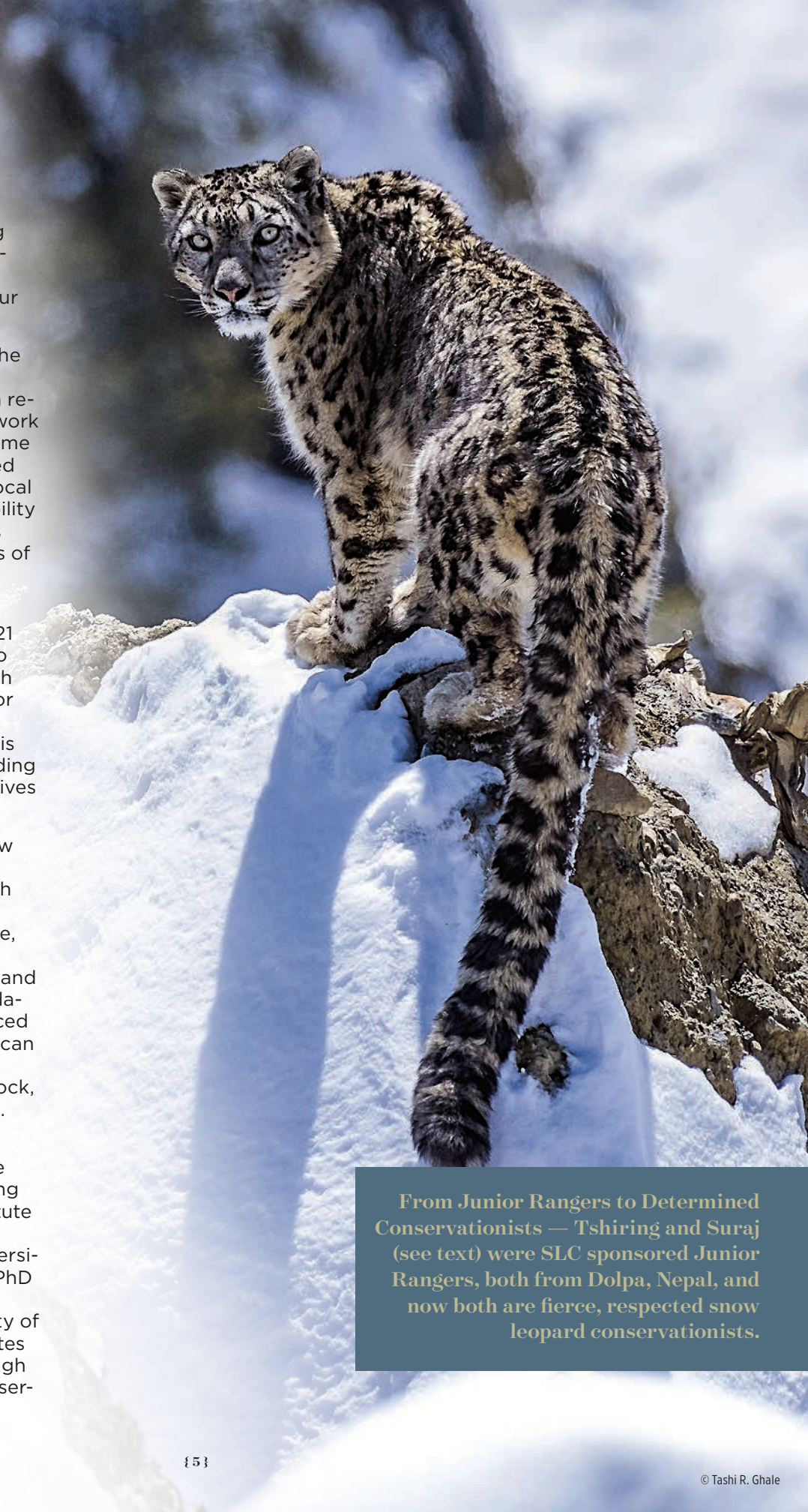
sharpen their skills, offer training opportunities, and develop pathways for effective conservation through idea sharing. Some of our mentees include:

Rinzin Phunjok Lama received the Rolex Award for Enterprise, the same award Dr. Rodney Jackson received 40 years ago for similar work tracking snow leopards in the same region. Rinzin's community-based conservation philosophy gives local people the power and responsibility to problem solve and challenges them to become better stewards of farmed lands and wilderness.

Tashi Ghale, a 2018 Disney Conservation Hero recipient and 2021 Business 360 "Top 100 People to Watch," has been associated with us since 2005. We thank Tashi for his tireless monitoring of snow leopards in Nepal and through his magnificent photography, providing connection and insight into the lives of elusive Nepali fauna.

Tshiring Lama is founder of Snow Leopard Journeys, a Dolpa, Nepal-based trekking company with objectives of protecting snow leopards, preserving local culture, and creating job opportunities. After witnessing the prevalence and severity of the local human-predator conflict, Tshiring was convinced that snow leopard conservation can happen only by helping herding communities protect their livestock, thereby changing their attitudes.

Suraj Upadhaya dreamt of becoming a forest ranger. He made that dream come true, completing undergraduate work at the Institute of Forestry, Nepal, receiving a Master of Science from the University of Kentucky, and earning his PhD from Warnell School of Forestry and Natural Resources, University of Georgia. Suraj actively participates in protecting the Himalaya through his organization, Himalayan Conservation and Research Institute. ●



From Junior Rangers to Determined Conservationists — Tshiring and Suraj (see text) were SLC sponsored Junior Rangers, both from Dolpa, Nepal, and now both are fierce, respected snow leopard conservationists.

Living with Leopards

PROVIDING COMMUNITIES TOOLS TO COEXIST WITH CARNIVORES



Snow Leopard Conservancy creates solutions for harmonizing snow leopards and people to lessen conflict and to ease the land.

Below, top: Learning to install and maintain Foxlights in Dolpo, Nepal.
Bottom: Livestock-safe corral in Pakistan.

LIGHTS SAVING LIVES

Snow Leopard Conservancy has distributed hundreds of Foxlights® night predator deterrents that are designed to discourage carnivores from approaching livestock. The solar-powered lights, placed at nighttime corrals or herd locations, randomly flash, mimicking human presence and redirecting the snow leopard or wolf away from villages. These Foxlights are in use in Bhutan, China, India, Kyrgyzstan, Mongolia, Nepal, and Tajikistan.

KEEPING BOTH LIVESTOCK AND SNOW LEOPARDS SAFE

The only surefire way to keep livestock safe is to physically prevent carnivores from coming into contact with the herd. Livestock-safe corrals are built with sturdy walls and strong roofs to defend against predators. This is especially important for snow leopards as once inside a corral they tend to frantically kill all moving livestock, often remaining in the corral, which makes them susceptible to being killed in retaliation or to prevent future attacks. While corral construction has been cost prohibitive for many herding communities, the Conservancy is trialing a style in Pakistan that has shown to be economical yet capable. If effective, we will expand construction with our partners.

IDENTIFYING FLASHPOINTS FOR POACHING

Long standing partner Dr. Bariushaa Munkhtsog completed an extensive survey of snow leopard poaching over the past century in Mongolia. Dr. Munkhtsog found no poaching in the past 25 years in the western provinces where herder engagement had occurred. Yet, there are poaching hotspots in southwest Mongolia, directing us to operate projects in the region.

LIVELIHOODS IN PLACE OF LIVESTOCK

The three-year Darwin Initiative (DI) grant from the United Kingdom government is given to protect biodiversity and the natural environment. The Conservancy won this generous grant to work in Nepal on sustaining snow leopard conservation with new revenue-generating livelihoods that ease pressure on the ecosystem by lessening dependence on livestock as an income source. In 2021, the Initiative included vocational training

in the valleys with snow leopard populations. With tourism on pause due to the pandemic, training was adapted to include plumbing/water system maintenance, culinary skills, wildlife sign and field survey techniques, and preliminary steps to implement cultivation and marketing of a local herb, jimbu, which the community identified as a desired trade.

INNOVATION INTO ACTION

In order to keep snow leopards, wildlife, and domestic animals safe, the Conservancy is collaborating with researchers to discover new techniques in the fields of genetics, artificial intelligence (AI), unmanned aerial vehicles, and climate and migratory corridor modeling using geographic information systems (GIS). Drones are being used to conduct snow leopard prey counts, and AI is being used to detect wildlife. We are creating

a new technology that will play adverse audio stimuli upon detecting a snow leopard to deter potential conflict. Genetics offers new insights into snow leopard behavior, including determining the proportion of livestock in their diet and physiological adaptations such as how they can live at high altitudes with low oxygen. ●



The Power of Connection

HOW EDUCATION IS SAVING CATS



The International Snow Leopard Day Festival celebration in Gilgit Baltistan, Pakistan, included a special community clean up where school children used their new eco-friendly bags in place of plastic bags, now banned in the district thanks to environmental advocacy.

Snow Leopard Conservancy is dedicated to providing a variety of interactive educational opportunities across all age ranges in the communities where we are active.

CELEBRATING INTERNATIONAL SNOW LEOPARD DAY

Partners in Mongolia, Nepal, and Pakistan commemorated Snow Leopard Day, October 23, by engaging schoolchildren in contests of artwork, poetry, essays, plays, and speeches leading up to the festivals. The winners and runners-up performed or displayed their talents during the ceremonies where community members, parents, teachers, local and regional dignitaries, and government officials attended the celebrations. These events

were a wonderful way to impart knowledge and conservation concepts to all members of the community. They demonstrated everyday actions they can perform to make a difference.

SCHOOLCHILDREN LIGHT THE FUTURE

Children can be remarkable teachers as well as learners. We have found, when given knowledge about snow leopards, they often spread that knowledge to parents, friends, and community. The students also become advocates as they continue their education and take their place in society, sometimes going on to be conservationists themselves. The Conservancy supports environmental education programs for grade school

children in Nepal, Mongolia, and Pakistan that focus on the biodiversity of plant and animal life of the high mountain ecosystem.

Nepali partner, Anil Adhikari, noted the lack of snow leopard conservation and ecosystem information in the traditional school curriculum. Consequently, he developed, edited, tested, and published two reference textbooks for grades 7 and 8. These books form the basis for a solid conservation education with the second book building on the first. Endorsed and published by the Nepal Department of National Parks and Wildlife Conservation, they are in use at 11 schools in Mustang and Taplejung with more planning to participate next year.

Snow Leopard Conservancy sponsored the environmental education of 3,000 children at 45 schools in 2021 and reached 5,500 community members with the message of hope for the future.

The award-winning, Mongolian-based, Nomadic Nature Trunks traveling environmental education program continues to expand annually. Land of Snow Leopard Network asked that the program be introduced in each of its regions of Mongolia, Tajikistan, Kyrgyzstan, and the Altai and Buryat Republics of Russia. So, this past year, country coordinators received a trunk, complete with education materials, and teacher training videos as in-person training was prohibited due to coronavirus.

COMMUNITY OUTREACH

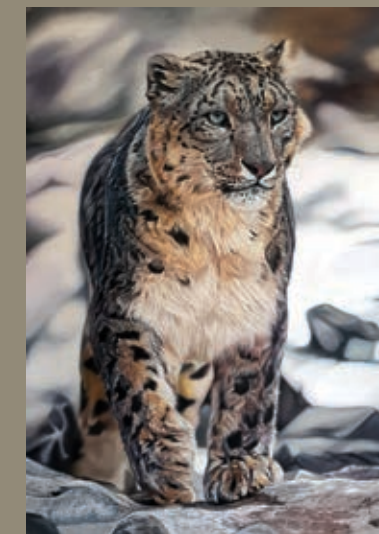
The Conservancy participated in several outreach activities this year beginning with the Wildlife Conservation Network's Spring and Fall Expos. These events allow us to connect with other conservationists, wildlife lovers, and supporters. In the fall, we were joined by Maria Azhunova of the Buryat Republic, Russia, and Rinzin Phunjok Lama of Nepal. They were able to relate their unique perspectives on snow leopard conservation sharing a common pathway to biodiversity sustainability — empowering traditional voices and community-led conservation initiatives.

The virtual series *Conservation Cat Chats*, featuring partners and collaborators, shared experiences and insights on diverse topics surrounding snow leopards and their protection. Zoos hosted events to raise awareness about snow leopards and funds for Conservancy initiatives that protect this threatened feline in the wild. ●

CONGRATULATIONS TO OUR 2021 ARTWORK & POETRY CONTEST WINNERS



SNOW LEOPARD ON THE MOUNTAIN BY FENG YANG



MOUNTAIN GHOST BY DEBBIE MORRIS



SAFE AND SOUND BY EKATERINA DROZHDINA



FAMILY OUR GREATEST STRENGTH BY PATRICIA VEGA GARRIDO

ARTWORK WINNERS

Feng Yang
Debbie Morris
Richard MacWee
Ekaterina Drozhdina
Patricia Vega Garrido
Kateryna Bielikova
Susanne Fumelli
Parag Chettri
Xenia Turkish
Sophia Kasimova
Sara Campos
Judith Voce
Tana Hakanson
Lucia Schenk

POETRY WINNERS

Debi Lockhurst
Genevieve Brayley
Margarita Khrustaleva
Tereza Schenk
Anna Carrino
Charith Pelpola
(In memoriam)
Anne Curtis
Becky Norman
Martin Forey
Sandra McEwen
Daniel Burton
Emma Lee

With Gratitude to Our Donors

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Lizzie Jones
Saeed Joshi
Blair Kangley
Linda Kapica
Outi Kaplas
Varpu Kaplas
David Karpinski
Benjamin Kelley
Stephen Kelly
Karin Kent
Elizabeth Keys
Brian Khepri & Tatum Johnson
Janet Klein
Karen Rae Klett
Stephan Kohout
Reija-Tuulia Kokko
Otto Kopra
Hollo Kovacs
Nancy Kresko
David Krivine
Hanna Kuehl
Lee Lai
John & Marie Lamm
Juliet Lamont & Phil Price
Chad Lang
Elizabeth Langhorst
Louise Larsson
Katje Lehrman
Susan Leibik
Jenell Lentz
Emma Leuw
Martin Levisen
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Danielle Lindstrom
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Elizabeth Long & Steven Rauch
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Leana Lovejoy
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Charlene Marie & Dan Lyke
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Daniel Macke
Renae H MacLachlan
Gail Manson
Paula Markwell
Michael Mashburn
Christa Mauer
Luca Mazzotti
Cheryl Mazzuca
Randy Mazzuca & Alicia Cuenca
Ann Marie McBride
William McCready
Scott McNair
Jeanette McNamee
Jerry Merrick
Lindsey Meyer
Alexander Millar
Laura Miller
Norlizah Mohamed Shariff

Monroe High School
Environmental Club
James Moreno
Casey Morgan
Trisha Morgan North
Debbie Morris
Robert & Marilyn Moyes
Lisa Musgrove & Eric Scott
Helen Neale
Suzanne Neeley
Scott & Stephanie Nelson
Elizabeth Newman
My Ngo
John Nicolls
Lauren Noonan
Bruce Normand
Sidney Novoa
Mark Oberholz
Patti Packer
Dirk & Kum-Cha Pae Woll
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Ana Ramos
Meredith Randall
Mary Read
Sam Read
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Bonnie Reid & Richard Roche
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Nancy Shaw
Stephen Shaw & Anne Barker
Meredith Shedd-Driskel
Ann Sheffield
Patricia Shelden
Rebekah Sheppard
Gary Simpson
Nupur Singhania
Murray Smart
Dina Smith
Raymond Smith
Pamela Snyder
Nancy Sorensen
Sandy Spence
Petra Stadtmueller
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Fauna & Guy Tomlinson
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Janet vanSwoll
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Wilma Walker

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Jackie Wilson
Lucy Wilson
Erica Wing
River Winterhawk
Linda M. Wise
Monica Withee-Hudson
Rodney Wood & Karen McCrorey
Teddy Wright
Karen Wylie
Michelle Xtine
Benjamin Yap
Tracy Young
Kristen Yunk
Andrea Zuckerman
Fara Zulkifley

SLC wishes to thank these corporations for their generous matching gifts for snow leopard conservation

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Genentech
General Electric
Google
LinkedIn
Microsoft
Pfizer
Phillips 66
Progressive Insurance Foundation
Qualcomm Inc.
Spotify
Takeda
Toyota



Tribute Gifts

BIRTHDAY GIFTS

For Stephanie Calcavecchio:

Sal Grimaldi
Craig Pavlik

For Sally Cash:

Pat Beck
Shannon Estep
Georgina Isola
Jeff Poehlmann
Joyce L Robinson
Patricia Shelden

For Sammy Hearn:

Sarah Briers
Dean Russell

For Darla Hillard:

Kathleen & Michael Ah San
Kelley Chew
Mary Conway
Candi Edmondson
Eileen Flynn
Gaye Gabriel
Brett Hillard
Kennon Hudson
Dr. Rodney M Jackson
Susan Janin
Wendy King
Susan Leibik
Leana Lovejoy
Carolyn MacKenzie
Randy Mazzuca
Sheryl Owyang
Brian Peniston
Joyce L Robinson
Karen Russo
Fauna & Guy Tomlinson
Christina Van Wolbeck
Fenerty
Marty Varon
Jackie Wilson

For Alyssa Jameson:

Matthew Jameson
Mary Read
Sam Read

For Olivia Kramer:

Diane DiSalvo
Terri Tomlinson

For Chad Lang:

Jeanette Mcnamee
River Winterhawk

For Sarah Le Sage:

Jamila Sardar

For Chris LaVictoire:

Walter Roberts

For Joshua Lewis:

Larry Lewis

For Robert Liddell:

Patty & Jim Beers
Jo Beth Peoples
Camille Richard
Phillip Virden

For Gail Lubbe:

Dawn Fryer

For James McNair:

Bruce Doerle
Scott McNair
Wilma Walker

For Jeff Perry:

Justin Davis
Billie Douglas
Sean Ferry
Steve Harris
Stan Rushefski

Michelle Xtine

For Brandie Pridemore:

Nora Boggs

For Norlizah Mohamed

Shariff:
Zuliana Abbas
Aizad Abu Bakar
Su Ann
Hui Lin Chiew
Beverly Chong
Lee Lai
Jonathan Phun
Adda Ramli
Alina Tong
Fara Zulkifley

For Varpu Kaplas:

Cindy Clinard
Barbara Daniel
Amber Grace
Robert Gutner
Anna-Maija Honkila
Outi Kaplas
Reija-Tuulia Kokko
Otto Kopra
Louise Larsson
Emma Leuw
Petra Stadtmueller

IN HONOR OF

All Who Persevere:
Bonnie Farmer
Teresa & Curtis Catron:
John Salazar
Conservation for all wild
animals:
Ellen Brown
Dandyllion:
Joyce L Robinson
Susan Glatstein:
Andrea Zuckerman
Henry:
Nina Irani
Patricia Karaba:
William Tessier
Athene Karis:
David Karpinski
Kloey:
Lindsey Meyer
Leslie:
Joy Graustark
Nancy Fe Lusk:
Linda Lusk
Ashleigh Lutz-Nelson:
Scott & Stephanie Nelson
Olivia Markwell's Marathon
in a Month:
Anonymous (9)
Becky Bays
Nicholas Heckford
Simon Johnson
Paula Markwell
Joyce L Robinson
Sarah Marti:
Bruce Normand
Erik McCaughan:
Mary Boswell
Perry Nelson:
Amy Tao
Jeffrey Poehlmann:
Joyce L Robinson
Chelsea Pope:
Nupur Singhania

Joe Rohde:
Jennifer Gerstin
Smokey, Sienna, Gem,
and Grizzly:
Duncan Ward
World Wildlife Day:
Duncan Ward
Luke Young:
Tracy Young

IN MEMORY OF

Lani Abbott:
Claudia Horthy
Meredith Shedd-Driskel
Teddy Wright
Irene (Corky) Anderson:
Wayne & Gaye Momerak
Apollo:
Sandeep Dey
Ranadeep Bhadury:
Raja & Katrine Bhadury
Roko S. V. Bujas:
Ann Bujas
LeRoy E. Curtis Jr:
Ann Bujas
Priscella "Peaches" Curtis:
Ann Bujas
Christopher Emby:
John & Catherine Yee
John Garcia:
Carole Garcia
Rev. Meiko Jones:
Elizabeth Jonca
Brian McNamara:
Michelle Hurley
H. Larry Rea:
Stacy Rea Thomas
Chia Lin Chen Soong:
Jane C. Soong
Ty:
Robert & Marilyn Moyes
Pauline Ward:
Duncan Ward

IN KIND DONATIONS & SUPPORT

Kayley Bateman - Program assistance
Monica DuClaude - Graphic design expertise
ESRI - Geographic information mapping software
Ben Hunter - Videography
Shavaun Kidd - Professional writing and special events
Tamara Moyer - Creation of beaded snow leopard bags
Jeff Poehlmann - Office support
John Sichi - Tech support and web design
Rod Spence - Special events and fundraising sales fulfillment
John Stanis - Event planning
Microsoft - Software
Ian Whalan - Foxlights International Pty Ltd
Joe Wilson - Tech Support, Wilson Tech Services
Robert Wilson - Financial and legal expertise

Volunteers

In 2021, 12 Volunteers, Staff and Board Members donated their time and talents, valued at more than \$25,000.

ORGANIZATIONS PROVIDING FUNDRAISING PLATFORMS

AmazonSmile
Benevity
CharityNavigator
Crowdrise
eBay Giving Works
escrip
Everydayhero
Facebook
Giving Assistant
GoodSearch/GoodShop
GuideStar
Idealist
JustGive/JustGiving
Network for Good
OneToday by Google
ProjectWorldImpact
WorldCentric
YourCause

PHOTOGRAPHERS & ARTISTS who generously allow us to use their stunning snow leopard images

Oriol Alamany
Fiona Anderson
Angela Ingrassia Arwady
Kateryna Bielikova
Peter Bollinger
Ekaterina Drozhkina
Katey Duffey
Suzi Eszterhas
Patricia Vega Garrido
Tashi R. Ghale
Rafael Ketttsyan
Elena Kolotusha
Susan Leibik
Björn Persson
Vikram Singh
Marcia Sivek
Steve Tracy
Steve Winter
Jak Wonderly
Feng Yang

ON BEHALF OF

Ammar Z.:
VOLTSHARK LLC
The Brazzonis:
David Smith
Dr. Carmel Davis:
Lisabeth Davis
Humble Earth Co:
Lauren Thomas
Aiden Lundberg:
Shie Lundberg
Maxine:
Marla Bonar
Taj Noble:
Marta Cleland
Holly, Jessica and Kate
O'Donoghue:
George Stastny
Sandra and Jamie:
David Smith
Donna and Jim Smith:
David Smith
Baby Bhatt Sohni:
Rupika Jain
Srigmadeit followers:
Sriganesh Srinivasan

FINANCIAL REPORT

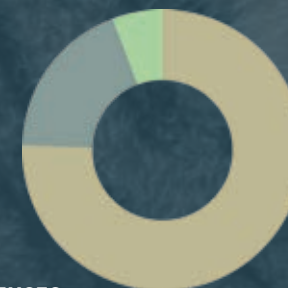
CALENDAR YEAR ENDING 2021



REVENUE

63.33% Unrestricted donations \$496,383.36
36.05% Restricted donations \$282,600.57
0.62% Miscellaneous donations \$4,847.04

TOTAL REVENUE \$783,830.97



EXPENSES

75.63% Programs \$435,864.28
18.67% Management/General \$107,610.49
5.70% Fundraising \$32,863.90

TOTAL EXPENSES \$576,338.67



PROGRAMS EXPENSES BREAKDOWN

52.62% Conservation \$229,363.21
42.72% Education Outreach \$186,217.97
4.65% Applied Research \$20,283.10

TOTAL PROGRAMS EXPENSES \$435,864.28



Complete financial reports are available upon request. Snow Leopard Conservancy is recognized by the Internal Revenue Service as a 501(c)3 nonprofit organization #61-1614981

We are so thankful for what we accomplished together in 2021!

Our Goals for 2022:

Save more snow leopards and wolves by alleviating human-wildlife conflict

Launch One Health initiative aimed to improve animal and public health with veterinary training

Expand opportunities for the involvement of women and girls in snow leopard conservation

Increase educational opportunities to learn about biodiversity conservation for individuals of all ages, especially schoolchildren

Facilitate community knowledge exchanges to expand conservation impact from local to landscape level